





JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2018 TOKYO

GUIDE TO EXHIBIT

November 28_(Wed.) to 30_(Fri.), 2018

Venue: Tokyo Big Sight (Tokyo International Exhibition Center)

Organizers:  The Society of Japanese Aerospace Companies (SJAC)  Tokyo Big Sight Inc.

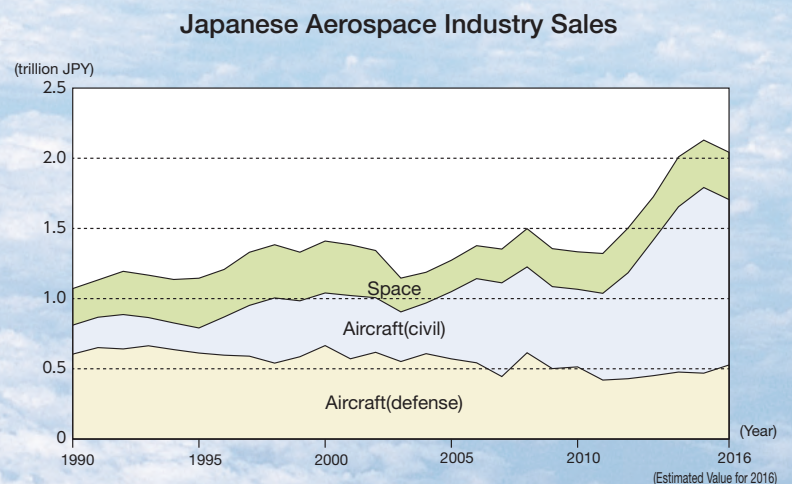
Special Cooperation:  Tokyo Metropolitan Government (TBD)

JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2018 TOKYO (JA2018 TOKYO)

-Japanese Aerospace Industry and Market-

Japan is the largest aerospace industrial market in Asia, with a current aerospace production value in excess of 2 trillion YEN. Starting with the licensed production of defense aircraft, satellites and launch vehicles, the Japanese aerospace industry has built its own capabilities in indigenous development.

Although the Japanese aerospace industry is still relatively small compared with the automobile, home electronic and computer industries, it shows a huge potential for growth in the near future as a qualified partner in the global aerospace industry.



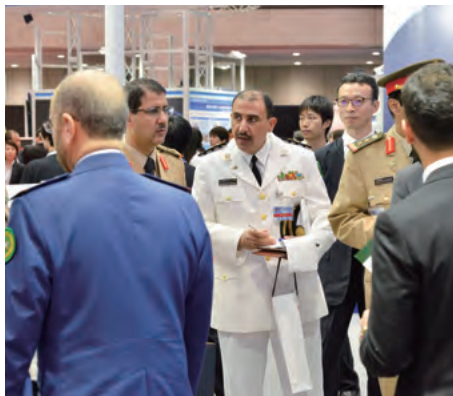
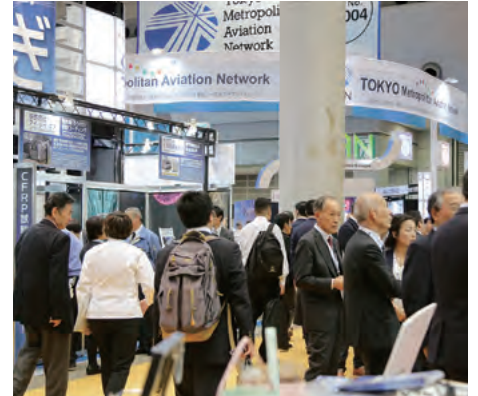
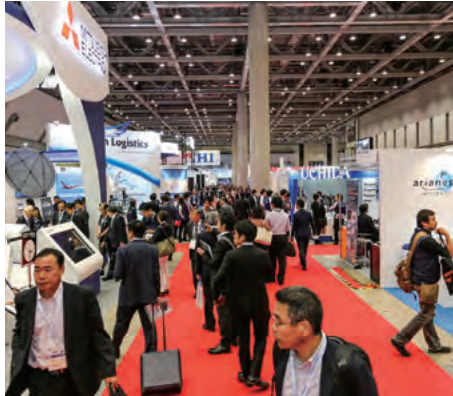
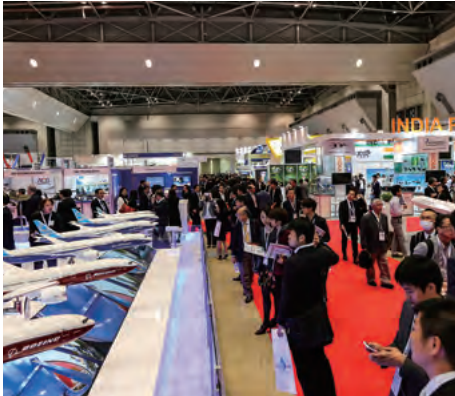
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TOPICS

Top Class International Aerospace Trade Show

JA2018 TOKYO provides a cross-industry, global meeting place for decision makers from companies, government policy makers, and participants from the defense community from around the world.

JA2018 TOKYO brings together many Japanese small and medium-sized enterprises (SMEs) that are eager to expand their activities in the international market through their own specific technologies.



*Photos from JA2016

TOPICS

Seminars and Symposiums

JA2018 TOKYO hosts seminars and symposiums by key industry and government figures, providing the latest information related to the aerospace and defense sector.



*Photos from JA2016



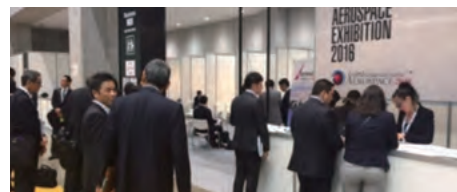
TOPICS

B to B Meetings

JA2018 TOKYO enforces Business Matching, adopting a Business Matching System provided by BCI, France. (Schedule)

This Business Matching supports market expansion by providing business meetings among major companies, SMEs around the world.

JA2018 TOKYO will also offer business meetings by cooperating with government and public organizations.



*Photos from JA2016

TOPICS

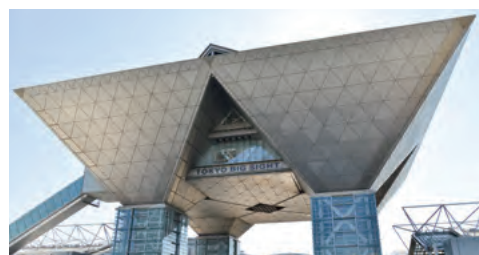
Tokyo as a Leading Engine of Global Business

Tokyo is the most efficient location from which to expand business.

Tokyo is the center of politics and business in Japan. Government offices, company headquarters, universities and research institutes are concentrated here.

Tokyo boasts convenient access from asian countries which have been experiencing rapid growth. Here, you can disseminate the latest information concerning the aerospace industry.

Tokyo Big Sight is the largest exhibition complex in Japan, and is capable of providing the most effective venue for exhibitions and conventions. This facility can be reached from two different train stations, and has good access from the center of Tokyo.



TOPICS

PR Opportunities for Exhibitors

JA2018 TOKYO offers many opportunities for exhibitors to show their principals.

EXHIBITOR PRESENTATIONS

JA2018 TOKYO offers presentations in which attendees at the forefront of industry present the very latest technologies and solutions.

ADVERTISEMENTS

JA2018 TOKYO offers a range of advertisements in which attendees can cooperate.

TOPICS

Promotions by the Organizers

ADVERTISEMENTS · PUBLICITY

- General newspapers/Industrial Economic Newspaper/Industrial website
- Publicity (Press release)

LATEST INFOMRAION

- WEBSITE
- E-MAIL NEWSLETTER, DIRECT MAIL

OTHER

- Promotion at exhibitions all over the world
 - Schedule**
 - INTERNATIONAL PARIS AIR SHOW 2017
 - SINGAPORE AIR SHOW 2018
 - ILA Berlin Air Show 2018
 - Farnborough International Airshow 2018
- Promotion for industry organizations from all over the world, government organizations, embassies

Outline

Event Name

Japan International Aerospace Exhibition 2018 TOKYO (JA2018 TOKYO)

Schedule

November 28 (Wed.) to 30 (Fri.), 2018

Venue

Tokyo Big Sight (Tokyo International Exhibition Center) East Hall 7,8
(About 15,000m²)

Organizers

The Society of Japanese Aerospace Companies (SJAC) / Tokyo Big Sight Inc.

Special Cooperation

Tokyo Metropolitan Government (TBD)

Supporting Organization

- Ministry of Economy, Trade and Industry/
Cabinet Office Executive Office of Strategic Headquarters for Space Policy/
Ministry of Defense and other ministries
- Japan Aerospace Exploration Agency (JAXA)/
- Japan External Trade Organization (JETRO) and other related associations
- Foreign embassies (TBD)

Number of Visitors

20,000 (Expectation)

Admission

All visitors are requested to register

Exhibitors

[Air frames, Aircraft components, Aircraft Interior]

Aircrafts, UAS, Missiles, Air frame-related equipment and devices,
Electronic/Communication equipment, Aircraft interior/Seat/Video equipment, Others

[Aircraft engines, Engine-related equipments]

Aircraft engines, UAS engines, Missile engines, Engine accessories and related equipments, Others

[Space industry and services]

Rockets, Satellites, Space crafts, Rocket launches, On-board equipment, Satellite imaging, Positioning information, Communication/Broadcasting services, Others

[Material/Parts, Consumables including fuel, Manufacturing/Processing machines, Inspection/Measuring equipment]

Airframe and engine materials/Parts, Consumable materials such as fuel,
Manufacturing/Processing machines, Drills/Tools, Inspection/Measuring equipment, Others

[IT solutions, Design/Prototyping support]

IT systems, Solutions, Design/Prototyping support, Software development, Simulators, Others

[Operating, Operating support, Services, Sales, Logistics]

Operating, Airport facilities and ground support equipments, Airport security, Air traffic control/Ground station/Communication, Aviation-related services, Sales agencies, Shipping, Others

[Administrative agencies, Research agencies]

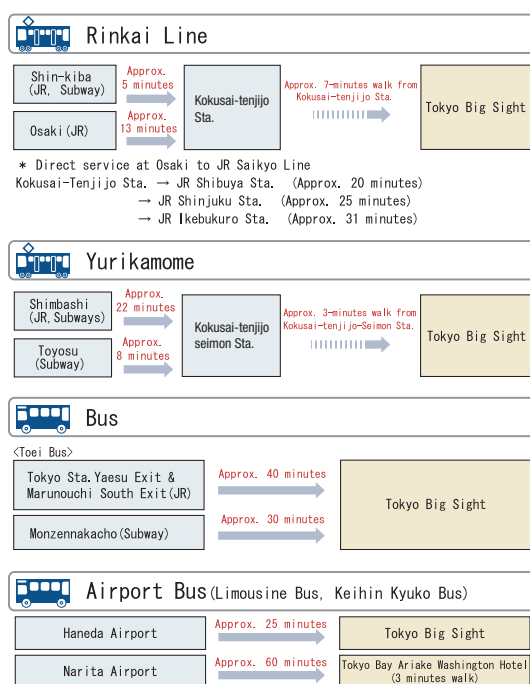
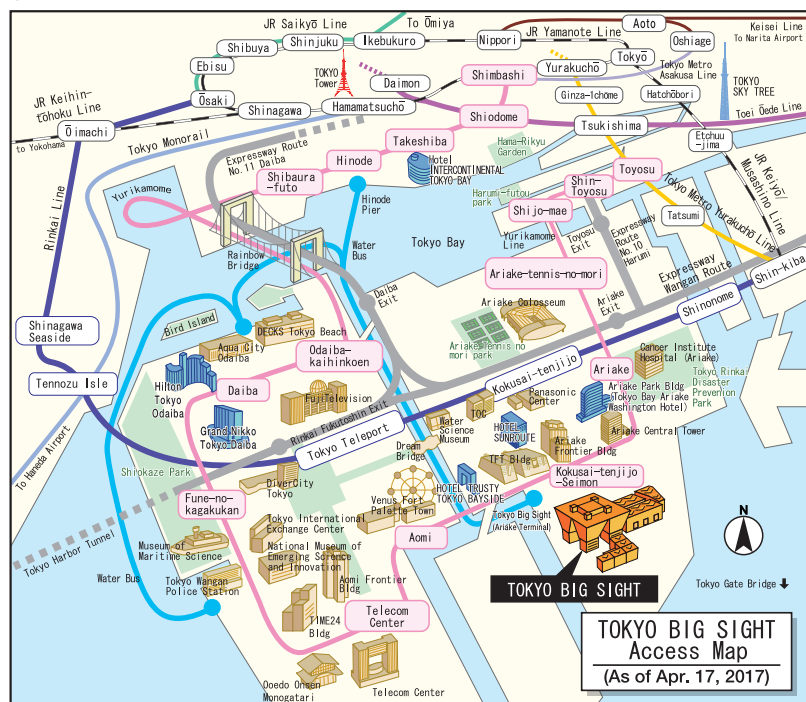
Government offices, Municipalities, Embassies, Independent administrative corporations, Universities, Educational/Research agencies, Various organizations, Aviation industrial clusters, Others

[Others]

Press/Publishing, Models/Promotional goods, Travel, Amusement, Game software, Design, Others

Access

● Access to TOKYO BIG SIGHT (: Hotels)



Please note that some buses may only be available during times of events being held.
*Please refer to Tokyo Big Sight Official Website <http://www.bigsight.jp/english/hotel/transportation/>

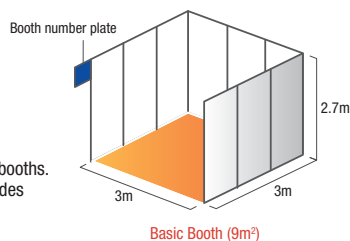
Exhibit Guidelines

Booths

1. Basic Booth

As shown on the right, back and side panels and booth number plate will be provided.

- * Carpet will not be provided.
- * Panels will not be provided for island booths.
- Panels will not be provided on aisle-sides for corner booths.

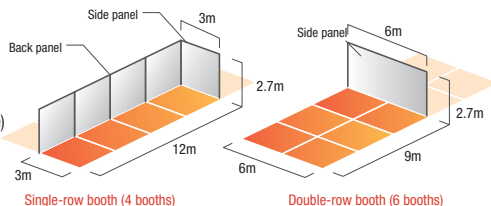


Basic Booth (9m²)

2. Layout Type

3 types are available:

- Single-row
- Double-row (available for 4 booths or more)
- Island (available for 10 booths or more)



Single-row booth (4 booths)

Double-row booth (6 booths)

3. Allocation

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into consideration.

Fee

1. Exhibit Space Fee

- (1) Domestic/overseas companies
JPY400,000
- (2) Full or supporting members of The Society of Japanese Aerospace Companies
JPY380,000
- (3) National or local government offices, non-profit organizations, independent administrative agencies, public service corporations or entities such as schools and/or the foreign embassy
JPY360,000

*Tax not included

*1 unit booth = 9m² (WDH: 3m×3m×2.7m)

*Package booths are also available. Please refer to the supplement "Package Booth Guide".

2. Included in Exhibit Space Fee

- (1) Exhibit space, back panels, side panels, and booth number plate
- (2) Invitation ticket *Quantity is determined by booth size.
- (3) Operation and promotion of the exhibition by the organizer
- (4) Exposure through exhibitors list on official floor map and handouts
- (5) Safety management and security guard fees

3. Not Included in the Exhibit Space Fee

- (1) Decoration, construction, and operation fee of each booth
- (2) Construction fee and any other charge of electricity, water, gas, etc. for each booth
- (3) Fee for advertisement on official handouts
- (4) Damage insurance on exhibits, etc.
- (5) Expenses for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- (6) Expenses for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- (7) Other expenses not listed on "2. Included in Exhibit Space Fee."

Application

Please complete the application form on the official website for Japan International Aerospace Exhibition 2018 TOKYO

<http://www.japanaerospace.jp/en>

Deadline and Payment

1. Deadline

Deadline

May 31 (Thu.), 2018

2. Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

3. Payment

After acceptance of application, the organizer will issue an invoice to the applicant

Payment Deadline

June 29 (Fri.), 2018

4. Cancellation

Once an application is accepted, withdrawal is not allowed in principle.

If the organizer deems it legitimate, applications may be withdrawn with the cancellation fee set out below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation fee
Before June 29(Fri.), 2018	10% of exhibitor fee
On / After June 30(Sat.), 2018	100% of exhibitor fee

Schedule

July 2017

Application Start

May 31 2018

Application Deadline

June 29 2018

Payment Deadline for
Exhibition Booth Fee

July 2018
(scheduled)

Exhibitor's Briefing : Issue of Exhibitor's
Manual & Booth Layout

November 26-27

Move-in and Booth Set-up

November 28-30

Opening Period

November 30

Move-out & Removal

Contact

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