# **Guidelines for media interviews**



September, 2016 The Society of Japanese Aerospace Companies Tokyo Big Sight, Inc.

# Japan International Aerospace Exhibition 2016 (JA2016) Guidelines for media interviews

### Some points to keep in mind about media interviews

- Before conducting interviews, please obtain a press pass at the Press Center. Please refer to the map below to confirm its location.
- Please note that there is no press reception area aside from the general reception area.
- If conducting interviews over multiple days, we ask that you please obtain a press pass each day.
- When conducting interviews with general public and exhibitors, please ensure you have undertaken negotiations and gained approval of each inerviewee.
- When interviewing, please be aware of visitors and take care.
- The Press Center will provide an Internet environment for your use.
- If you have any requests, please contact the PR office staff.

## Request for visits during Invitational Preview Hour

At JA2016, an Invitational Preview Hour session will be held for special invitees on the first day (Wednesday, October 12) from 10 am until 12 pm. This will permit viewing of the venue and exhibits prior to the entry of general public, and the organizers strongly encourage media personnel to attend this session and proactively carry out media interviews.

# Venue Access

Tokyo Big Sight

(West Hall, outdoor exhibition venue)

3-11-1 Ariake, Koto-ku, Tokyo, Japan 135-0063

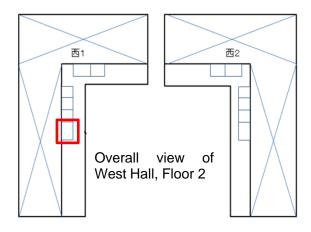
\*Get off at Kokusai-Tenjijo station on the Rinkai line. The Japan International Aerospace Exhibition (JA2016) is approximately a 7-minute walk away.

20 (15 ) (

### **Press Center**

West Hall, Floor 2, West 1 Conference Room (2)

\*Open 9:30 am to 5:30 pm



# Japan International Aerospace Exhibition 2016 (JA2016) Media Interview Application Form

# Return to:

Mail: ja2016-pr@kyodo-pr.co.jp

Please check your desired day of interview, then return this form by fax or email by the morning of Tuesday, October 11.

Day of Interview	Time	Content	Attending?
Wednesday, October 12	From 9:30 am	Opening Ceremony	
Wednesday, October 12	From 10 am	Invitational Preview Hour	
Wednesday, October 12	12 pm – 5:30 pm	Trade Day	
Thursday, October 13	9:30 am – 5:30 pm	Trade Day	
Friday, October 14	9:30 am – 5:30 pm	Trade Day	
Saturday, October 15	9:30 am – 5:30 pm	Trade & Public Day	

Media name & program name:				
Company name:				
Department name:				
Personal name(s):	(١	lo. of partici	pants:	
Total number of participants:				
Contact details Phone:		Fax:		
Email:				
Style of photography to be used	□ Still	□ Movie	□ No camera	
Scheduled date of posting media/OA		Month	Day	
Comments:			•	

# Japan International Aerospace Exhibition 2016 Opening Day Program: Wednesday October 12

# **Japan International Aerospace Exhibition 2016 Opening Ceremony**

Time: Starts 9:30 am

Venue: Tokyo Big Sight, West Exhibition Hall Atrium

Schedule:

1. Greetings from the organizer (Yasuyuki Yoshinaga, Chairman of the Society of Japanese

Aerospace Companies)

2. Congratulatory addresses by guests of honor

3. Tape cutting

4. Musical performance by JASDF Central Band

### **Invitational Preview Hour**

Time: 10 am - 12 pm

Venue: Tokyo Big Sight, whole building of West Exhibition Hall

Eligibility to attend: Media personnel, special invitees